TO:	Interested Parties
FROM:	Global Strategy Group
DATE:	July 20, 2018
RE:	**NEW CO-06 POLL RESULTS** – Democrat Jason Crow leads GOP incumbent Mike Coffman

Jason Crow enters his general election two points ahead of five-term Republican incumbent Mike Coffman despite only being known to a quarter of the district's voters. While the electorate has more registered Republicans than Democrats, the environment in this swing district is a disastrous one for Republicans. On the back of a big margin with Unaffiliated voters, Democrats hold a double-digit advantage on the generic Congressional ballot. Moreover, Donald Trump is despised, and a near two-to-one majority say they want a Democrat elected who will be mostly a check against the President over a Republican who will mostly vote in support of his agenda. Perhaps most impressive, Crow expands his lead to double digits after voters hear a short profile on both candidates. It is clear that if Crow has the resources necessary to deliver his message to voters, Mike Coffman will be in serious jeopardy this November.

KEY SURVEY FINDINGS:

- **The momentum is on the side of Democrats in the 6th District:** While party registration tilts slightly Republican in the projected electorate here (34% Dem/31% Unaffiliated/35% GOP), Democrats hold a 6-point advantage on party self-identification (48% Dem/42% GOP including self-identified independents who lean toward a party). The Democrats' advantage is even more pronounced on the generic Congressional ballot, with voters preferring an unnamed Democrat to an unnamed Republican candidate by 10 points (47% Dem/37% GOP) – including a 48% to 20% edge among Unaffiliated voters. Importantly, Trump is very unpopular with voters (38% fav/59% unfav) – including six in ten (62%) Unaffiliated voters who have a "very unfavorable" view of the president. Meanwhile, a huge majority (58%) say they prefer a Democrat who will vote to be a check on Trump over a Republican who will mostly vote with Trump (32%).

- **Democrat Jason Crow leads Republican Mike Coffman by two:** Before hearing any information on either of the candidates, Crow leads Coffman by 2-points (47% Crow/45% Coffman). Registered Unaffiliated voters prefer Crow by 14 points (49% Crow/35% Coffman). Crow's lead is all the more impressive as he is only known to a quarter of the electorate (25%).

- **Crow's profile resonates and allows him to pull away from Coffman on an informed vote:** After voters are exposed to balanced positive profiles of <u>both candidates</u>, with Coffman's using language taken from his speeches and campaign website, Crow moves into a 13-point lead over Coffman on an informed ballot, (51% Crow/38% Coffman).

ABOUT THIS POLL
Global Strategy Group conducted a survey of 506 likely 2018 Midterm election voters in Colorado's 6th Congressional District between July 11-17, 2018. The results of this survey have a margin of error of +/-4.4%. Care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on historical turnout.